Grok: It Just Gets You

SMS

coffee at 1pm or so?

sounds good, dome?

cool tim should come too

yeah

[ ] (Send)
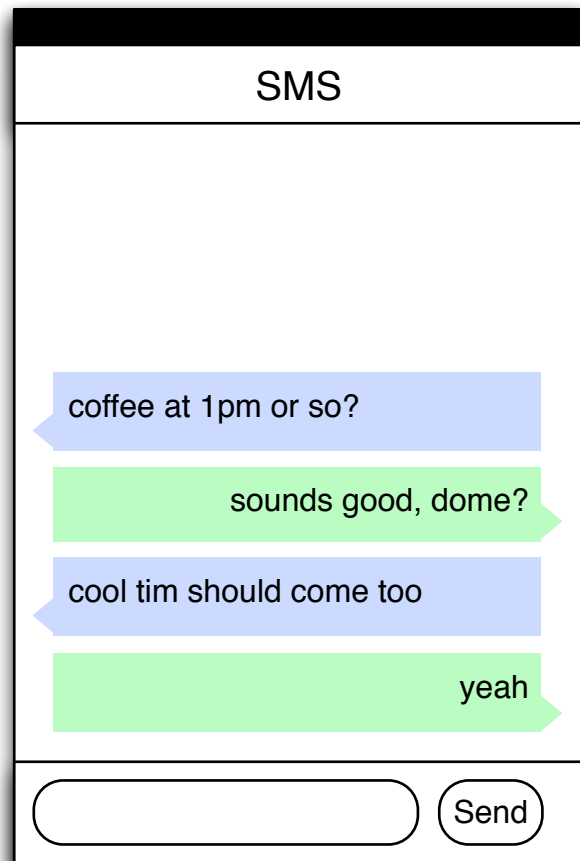
Jon's Phone

Jon and Paris have a brief exchange over SMS, quickly establishing a time, place, and agree to invite a third person.

Grok notices the conversation, and starts tracking the event.

It also sends an invitation to Tim.

Grok infers the location of the specific cafe based on the past location history of everyone involved.

Jon and Paris are having
coffee at Dôme at 1PM.
Want to come?

| No | Yes |
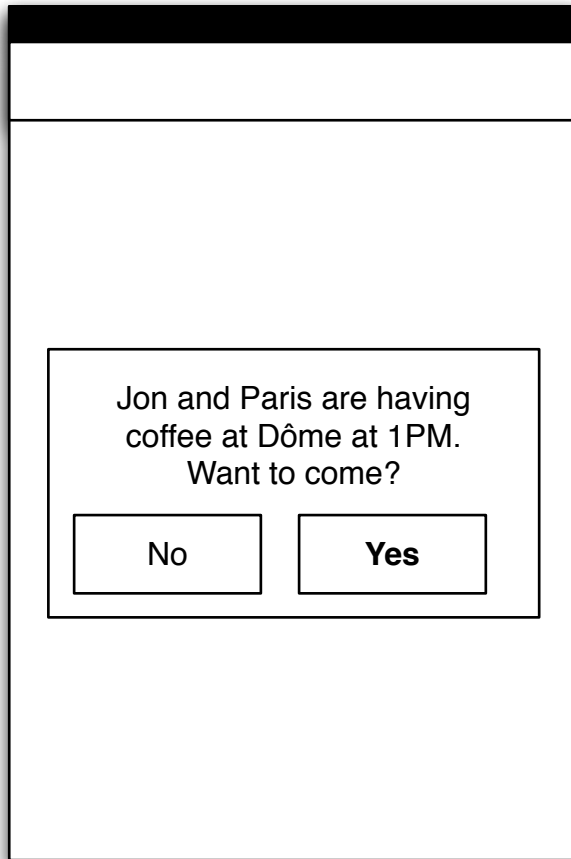
Tim's Phone

Tim receives an invitation
from Grok. He taps "yes",
and he is added to the
event.

Grok only interacts
through system-style
dialog boxes, and does not
present itself as a
participant the human's
conversation.

Would you like to make a reservation for 3 people at Dôme?

No	Yes
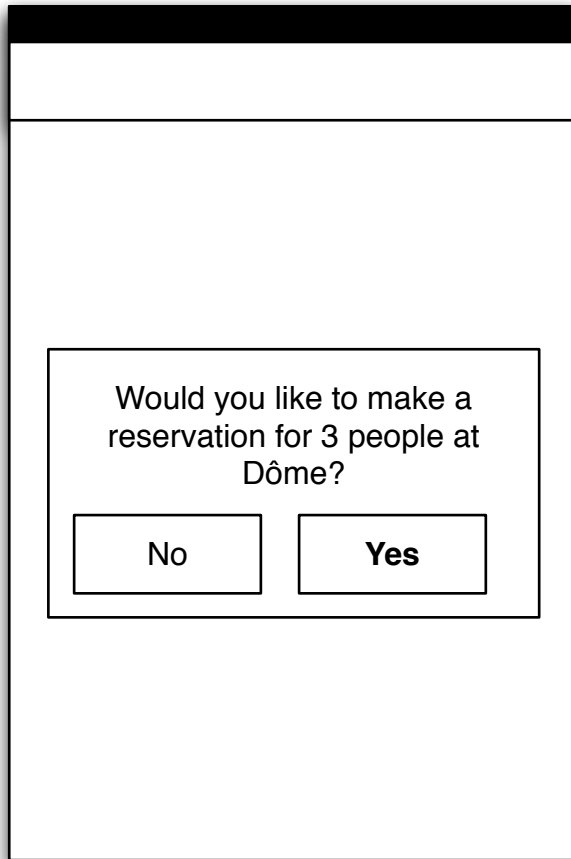
Tim's Phone

Grok checks OpenTable, makes sure that a table is available, and offers to make a reservation.

Tim will be about 15 minutes late to Coffee.

Ok
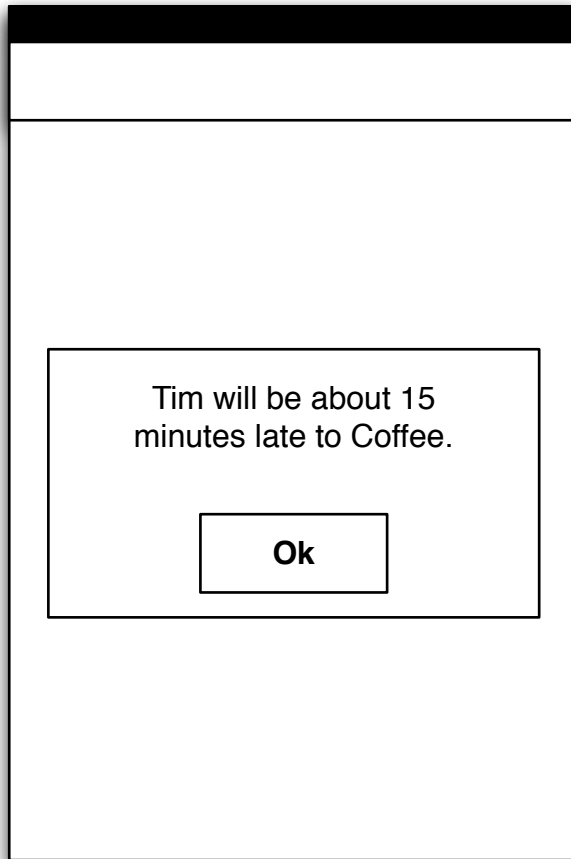
Jon's Phone

Tim is currently too far away from the meeting, so Grok estimates how late he will be, and notifies everyone else.

Upcoming
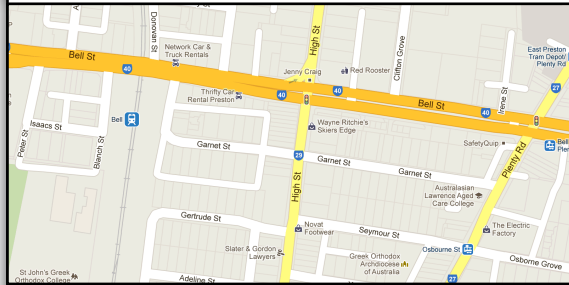
Coffee at **1PM** at **Dôme**

Tim, **Paris** and **you** are coming

Tim will be **5 minutes late,**

Grok presents a list of events that it is tracking.

Event

Delete

What's happening?

Coffee

When?

1:00PM Today

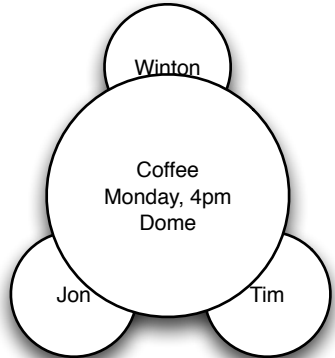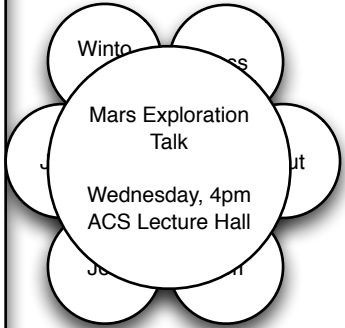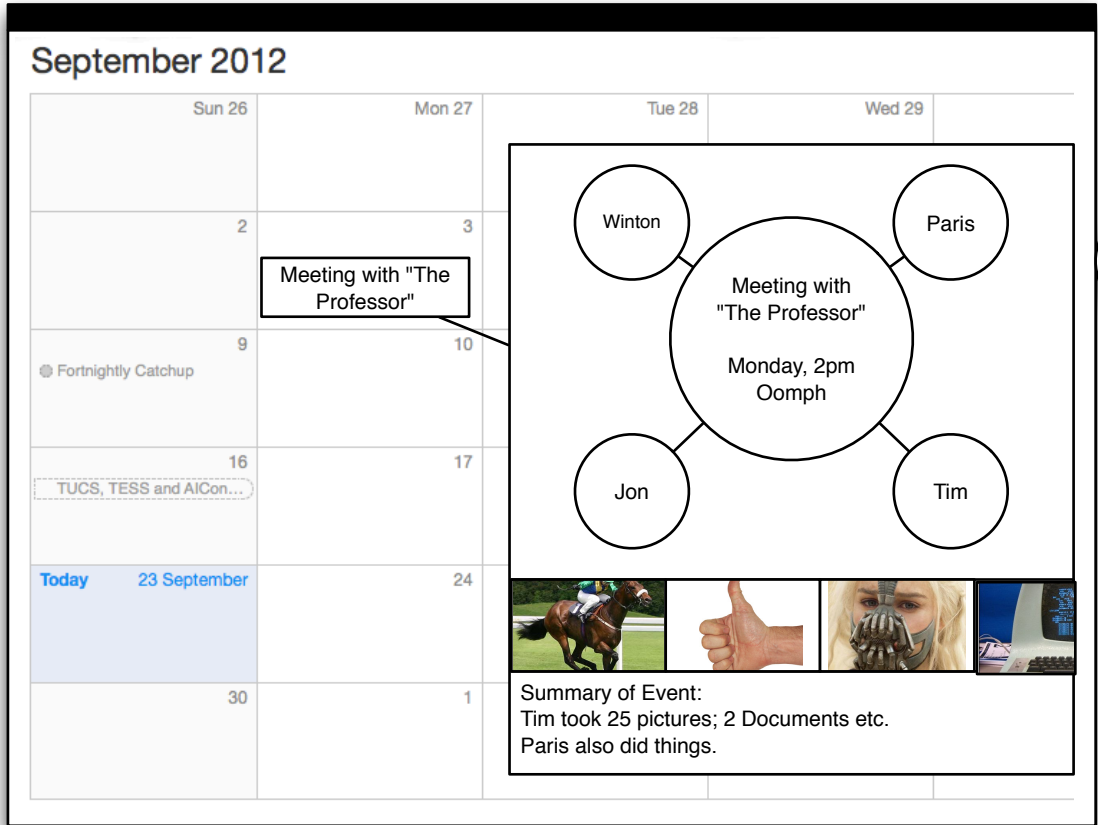**Who's coming?**

Jon Manning

Tim Nugent

Nic Wittison

Paris Buttfield-Ad...

Specific details of events can be modified, if needed.

Going to a past event in the calendar and tapping it will trigger the visualisation of the consolidated cloud data.

Possibly has pictures of their faces and names under when it expands.

After an event, Grok observes the online behaviour of the participants, and generates a report of content that was created during the meet-up.

September 2012

	Sun 26	Mon 27	Tue 28	Wed 29
	2	3		
	9	10		
◉ Fortnightly Catchup				
	16	17		
TUCS, TESS and AICon...				
Today 23 September		24		
	30	1		

Meeting with "The Professor"

Winton

Paris

Meeting with "The Professor"

Monday, 2pm
Oomph

Jon

Tim

Summary of Event:
Tim took 25 pictures; 2 Documents etc.
Paris also did things.

Winton

Mars Exploration Talk

Wednesday, 4pm
ACS Lecture Hall

Winton

Coffee
Monday, 4pm
Dome

Jon

Tim

Grok makes use of multiple existing data sources to infer the user's locational and social context.

Foursquare

Google Latitude

Find My Friends

Twitter

Facebook

Google Docs

Geolocation

Grok

Calendar

Coffee

Gang Rumble

Bunga Bunga Party